

## **Purpose of This Template**

To give you an idea of where and how to find marketing information for any SMI Adviser webinars or educational activities.


## **Guidelines**

- You can easily find information on any SMI Adviser webinars or educational activities in the SMI Adviser Education Catalog, whenever you need it -- <https://smiadviser.org/education/>
- All information on the activity pages for each webinar or educational activity are already reviewed and approved by the SMI Staff Team and the Clinical Expert Team prior to being published, so you have full approval to use this information as needed.
- You may also simply reference or forward the full, HTML version of any event email forwarded by the SMI Staff Team. These emails are already reviewed and approved by the SMI Staff Team prior to being published, so you have full approval to use this information as needed.
- You can follow the templated recommendations on the following pages to match the information you need to whatever length you need.
- If you have any questions, concerns, or need other information on any webinar or educational activity, simply contact:
  - Glenn Laudenslager, [glenn@chargeaheadmarketing.com](mailto:glenn@chargeaheadmarketing.com)
  - Lauren Cook, [lcook@psych.org](mailto:lcook@psych.org)
  - Zhuoyin Yang, [zyang@psych.org](mailto:zyang@psych.org)



## Education Catalog

You may use the activity Title, Event Details, Overview, Learning Objectives sections to find key activity information.

Simply copy/paste from these sections to use approved copy for any activity.




An APA and SAMHSA Initiative

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**Peer Support as a Profession**  
ACTIVITY TYPE: Webinar

RELEASE DATE: 2/1/2019  
EXPIRATION DATE: 3/28/2019  
AMA PRA CATEGORY 1: 1  
PARTICIPATION: 1

[Access Activity](#)

**Event Details**

The live presentation will take place on February 28, 2019, 3:00-4:00pm ET.

*Advance registration is encouraged. Registrants will receive an event reminder by email one day prior to the webinar.*

**Overview**

The provision of peer support in behavioral health services has been an effective adjunct service for more than 35 years. In the context of this presentation "peer or peers" is used to describe individuals with personal experience of mental health disorders and their treatment. As peer support has professionalized and grown to meet the increasing needs of the field, so has the substantial body of evidence that details the efficacy of peer support and the wide variety of roles that certified peer specialists can assume in behavioral health. This webinar details the history behind this relatively new professional designation and outlines certification requirements that include training, supervised experience, ongoing education, and strict codes for ethical behavior.

**Pricing**

FREE - \$0

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**Learning Objectives**

- effectively evaluate the possibility of introducing peer support into their practices
- effectively evaluate the training and experience of certified peer specialists
- begin the process for preparing existing staff to work with certified peer specialists



## Event Emails

You can also use event emails forwarded by the SMI Staff Team to find key activity information.

Simply copy/paste from these sections to use approved copy for any activity.



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**Free Webinar on February 28**

**Peer Support as a Profession**

3:00 pm - 4:00 pm EST | Accredited Education Activity: Yes

REGISTER



**This free webinar is ideal for all mental health clinicians across various practice settings.**


Learn about the wide variety of roles that certified peer specialists can assume as part of the mental health care team.

The discussion in this webinar details the history, evolution, and professional requirements of the peer specialist profession. It also provides details about the substantial evidence for the efficacy of peer support.

To help you apply this knowledge in your practice, this webinar focuses on:


- The value that individuals with lived experience bring to the mental health care team
- How to evaluate adding peer specialists into a mental health practice
- A review of certification requirements for peer specialists across training, experience, education, ethics, and more

REGISTER



**Faculty**

**Patrick Hendry**  
 Vice President of Peer Advocacy, Supports, and Services, Mental Health America  
 SMI Recovery and Peer-to-Peer Engagement Expert, SMI Adviser



## **Recommended Template – Very Short Detail**

Free Webinar on February 28 – Peer Support as a Profession

Link: <https://education.smiadviser.org/Users/ProductDetails.aspx?ActivityID=6458>

## **Recommended Template – Short Detail**

Free Webinar – February 28, 3:00pm ET

Peer Support as a Profession

Faculty: Patrick Hendry, Mental Health America

Register: <https://education.smiadviser.org/Users/ProductDetails.aspx?ActivityID=6458>

## **Recommended Template – Medium Detail**

Free Webinar – February 28, 3:00pm ET

Peer Support as a Profession

Faculty: Patrick Hendry, Vice President of Peer Advocacy, Supports, and Services,  
Mental Health America

Description: This webinar details the history behind this relatively new professional designation and outlines certification requirements that include training, supervised experience, ongoing education, and strict codes for ethical behavior.

Register: <https://education.smiadviser.org/Users/ProductDetails.aspx?ActivityID=6458>

## **Recommended Template – Expanded Detail**

Free Webinar – February 28, 3:00pm ET

Peer Support as a Profession

Faculty: Patrick Hendry, Vice President of Peer Advocacy, Supports, and Services,  
Mental Health America

This free webinar is ideal for all mental health clinicians across various practice settings.  
Earn up to 1.0 *AMA PRA Category 1 Credit*<sup>™</sup>.

Learn about the wide variety of roles that certified peer specialists can assume as part of  
the mental health care team.

The discussion in this webinar details the history, evolution, and professional  
requirements of the peer specialist profession. It also provides details about the  
substantial evidence for the efficacy of peer support.

Register: <https://education.smiadviser.org/Users/ProductDetails.aspx?ActivityID=6458>